



For the Second Year In A Row
James Moore & Co., P.L., CPA's Named to Top 100 Best Companies to Work For in Florida

Gainesville, FL (August 2, 2010) – For the second year in a row James Moore & Co., P.L., CPA's was named one of the “The Best Companies to Work For” in Florida. “Florida Trend” recognized James Moore & Co., P.L.’s use of technology for tele-commuters, average annual training hours dedicated toward ensuring individuals are abreast of the industry’s latest requirements, and the firm’s retirement plan. The rankings appear in the August 2010 issue of *Florida Trend* magazine and on FloridaTrend.com.

Companies selected as “Best Companies to Work For” in Florida underwent a two-part survey process. The first part consisted of evaluating each company's workplace policies, practices, philosophy, systems and demographics. The second part consisted of an employee survey to measure employee satisfaction. The combined scores determined the top companies and the final ranking. Best Companies Group managed the overall registration, survey and analysis process and determined the final rankings.

The “Best Companies To Work For” in Florida program was created by *Florida Trend* and The Best Companies Group and endorsed by the Florida Chamber of Commerce, the Florida Association of Chamber Professionals, the Florida Economic Development Council (FEDC), the Florida Restaurant and Lodging Association, the Florida Society of Association Executives (FSAE) and the Orlando Regional Chamber of Commerce.

James Moore & Co., P.L., CPA's, founded in 1964, is a full-service regional CPA firm of over 100 total personnel, with offices in Gainesville, Daytona Beach, and Tallahassee. Services provided include financial statement audits, reviews and compilations, business and individual tax preparation and planning, information technology consulting, business valuation services, and a variety of small business services.

###